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SBS 9



Launched	1 January 2015; 2 years ago
Network	SBS Broadcasting B.V.
Owned by	Talpa Holding
Picture format	576i 16:9 (SDTV) 1080i (HDTV)

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Audience share	0.8% (2016, <a href="#">[1]</a> )
Country	Netherlands
Broadcast area	Netherlands
Headquarters	Amsterdam, Netherlands
Sister channel(s)	SBS 6 NET 5 Veronica
Website	<a href="http://www.sbs9.nl">www.sbs9.nl</a>
<b>Availability</b>	
Terrestrial	
Digitenne	-
<b>Satellite</b>	
CanalDigitaal	Channel 13 (SD)
<b>Cable</b>	
Ziggo	Channel 19 (HD)
<b>IPTV</b>	
KPN/Telfort/XS4ALL Channel TBA	
<b>Streaming media</b>	
Ziggo GO	<a href="http://ZiggoGO.tv">ZiggoGO.tv</a>

SBS 9 is a Dutch commercial television channel owned by [Talpa Holding](#) through [SBS Broadcasting B.V.](#). The channel was launched

on 1 January 2015 at 12:00 CET with a movie marathon.<sup>[2][3]</sup> The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are SBS 6, NET 5 and Veronica.

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## History [ edit ]

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SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.<sup>[4]</sup> The channel got its name SBS 9 on 27 September 2014. The launch date was set in January 2015.<sup>[5]</sup>

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.  
<sup>[6]</sup>

# Programming [ edit ]

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Mainly [films](#) and [television series](#) with every day of the week a different theme.<sup>[7]</sup>

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

## References [ edit ]

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1. [^ "Jaarrapport 2016"](#)  (PDF).  
Stichting Kijk Onderzoek.
2. [^ Jarco Kriek](#) (27 November 2014).  
["SBS9 trapt met filmmarathon af"](#)   
TotaalTV.nl.
3. [^ Jarco Kriek](#) (27 November 2014).  
["SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket"](#)   
TotaalTV.nl.
4. [^ Jarco Kriek](#) (22 August 2014).  
["Plannen voor vierde SBS-zender"](#)   
TotaalTV.nl.

5. ^ Jarco Kriek (27 September 2014). "[SBS9 wordt vierde zender SBS Nederland](#)" ↗. TotaalTV.nl.
  6. ^ "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" ↗ (in Dutch). NOS. Retrieved 10 April 2017.
  7. ^ Robert Briel (28 November 2014). "[SBS9 set for January 1 launch](#)" ↗. BroadbandTVNews.com.

## External links [ edit ]

- Official website 

National Geographic · Nat Geo  
Sky News<sup>[gl 4]</sup>

Comedy Central · Comedy  
Comedy Central Extra · MTV  
MTV Live HD · MTV Music 2  
Nick Jr. · Nick Music · Nick  
VH1 Europe · VH1 Classic Europe

Viacom

Animal Planet · Discovery ·  
Discovery World · Eurosport  
Investigation Discovery · TLC

Discovery

Crime & Investigation Network  
Disney Channel · Disney Junior  
Viceland<sup>[gl 7]</sup>

Disney-ABC

AMC · CBS Reality<sup>[gl 8]</sup> · Extreme  
JimJam · Outdoor Channel<sup>[gl 9]</sup>

AMC

Turner

Boomerang · Cartoon Network  
CNN International

Ziggo

Ziggo Sport · Ziggo Sport Total  
(Ziggo Sport Select · Ziggo Sport  
Ziggo Sport Golf · Ziggo Sport  
Ziggo Sport Extra 1 and 2)

NBCUniversal

CNBC Europe · E! · EuroNews

Sony

Film1 Premiere · Film1 Action  
Film1 Drama

	Stingray Digital	Stingray Brava · Stingray Dj Stingray iConcerts · Stingray
	Scripps	Fine Living · Food Network
	MuziekKiosk	Nashville TV · SchlagerTV ·
	VRT	één · Canvas · Ketnet
	BBC	BBC One · BBC Two · BBC Cbeebies · BBC First · BBC BBC World News
	ARD/ZDF	Das Erste · ZDF · NDR Fern WDR Fernsehen
Regional		AT5 · L1 TV · NH · Omroep Omroep Flevoland TV · Om Omrop Fryslân TV · RTV Dr RTV Oost · RTV Rijnmond · TV Gelderland · TV West
Other		100% NL TV · 192TV · Dan · FashionTV · Motorsport.tv Pebble TV · RTV-7 · Slam!T
International channels		Al Jazeera English · Arte · C · Mezzo TV · RTL · Sat.1 · T · TVE Internacional
Defunct		13th Street Universal · Adve The Box Comedy · Canal+ Discovery Travel & Living · I

ESPN Classic · Euro 7 · Far  
· Film1 Sundance · Filmnet  
Fox Life · Geschiedenis 24  
Hallmark Channel · HBO 1/  
MGM Channel · NBC Super  
NostalgieNet · NPO Doc · N  
RTL-Véronique · Spirit 24 ·  
Sterren 24 · SuperSport · S  
TCM/TNT Classic Movies ·  
TMF NL · TMF Pure · TNT ·  
TV10 Gold · V8 · Vesta TV ·  
Yorin · Zone Club · Zone Ho

1. ^ a joint venture with VRT
2. ^ *a b c d* through SBS Broadcasting B.V.
3. ^ a joint venture with Telegraaf Media Groep
4. ^ *a b* distributed by Fox Networks Group
5. ^ *a b c d* through Eredivisie Media & Marketing  
venture with Eredivisie CV, Endemol and Sky
6. ^ a joint venture with Endemol
7. ^ *a b c* through A&E Networks UK, a joint venture with Sky plc
8. ^ a joint venture with CBS
9. ^ a joint venture with Outdoor Channel
10. ^ a joint venture with Shorts International

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